# **Spectra Privacy Notice**

At Spectra, we value your privacy and are committed to protecting your personal data. This Privacy Notice explains how we collect, use, share, and safeguard your personal information when you use our platform to access discounts and services from participating merchants, including restaurants, salons, and spas. By using our platform, you agree to the practices outlined in this Privacy Notice.

## 1. Information We Collect

#### a. Personal Information

When you register for an account or place an order, we may collect:

- Name
- Age
- Email address
- Phone number
- Payment details (processed via Stripe)

#### b. Order Information

We collect details of your purchases, including:

- Items or services ordered
- Discounts applied
- Taxes, tips, and payment amounts

## c. Usage Information

We collect data on how you interact with our platform, such as:

- Browsing activity
- Search gueries
- Preferences

#### d. Device Information

We may gather details about the device used to access our platform, including:

IP address

- Device type
- Browser and operating system

## e. Age Verification Information

Since Spectra's discounts are reserved for individuals aged 35 or under, proof of age may be required when using the platform or upon visiting a participating merchant.

## 2. How We Use Your Information

# a. To Provide and Improve Services

- Facilitate account creation, login, and management
- Process payments via Stripe and handle transaction details
- Fulfill orders and share necessary details with merchants
- Enhance user experience and evaluate the effectiveness of discounts and promotions

### b. To Communicate with You

- Send order confirmations, updates, and customer support messages
- Notify you about promotions, new features, or platform changes

## c. For Marketing and Rewards Programs

- Use your purchase history to offer personalized rewards and promotions
- Manage reward points and redemption options

### d. Legal Compliance

 Fulfill obligations under applicable laws and respond to lawful requests from authorities

## 3. How We Share Your Information

## a. With Participating Merchants

Order details are shared with merchants to process purchases and provide services.

### b. With Third-Party Service Providers

We work with providers, including Stripe, to process payments and enhance our platform. These third parties are contractually obligated to protect your data.

# c. For Legal and Compliance Purposes

We may disclose information to comply with legal obligations, enforce our terms, or protect Spectra, its users, or others from harm or fraud.

# 4. Payment Information and Security

Payments are processed securely through Stripe. Spectra does not store full payment details; we only retain necessary transaction records. Stripe's Privacy Policy governs the handling of your payment data, and we encourage you to review it.

## 5. Data Retention

We retain personal data as long as necessary to:

- Provide services and comply with legal obligations
- Resolve disputes and enforce agreements
- Improve our platform and tailor user experiences

Inactive accounts and associated data may be deleted after a set period unless required by law.

# 6. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Track platform usage and improve functionality
- Personalize user experiences and recommend offers

# 7. Your Choices and Rights

#### a. Access and Correction

You can update your personal details in your account settings.

# **b. Marketing Preferences**

Opt out of promotional communications via account settings or by contacting customer support.

# c. Your Data Rights

Depending on your location, you may have rights such as:

- Accessing your data
- Requesting corrections or deletion
- Objecting to certain data uses

Contact us to exercise your rights.

# 8. Age Restrictions

Spectra's services are for individuals aged 35 or under. Proof of age may be required. Users providing false age information risk account termination.

## 9. Data Transfers

Your data may be stored and processed in countries outside your own. We use safeguards to ensure your data remains protected when transferred internationally.

# 10. Security Measures

We implement industry-standard security protocols to safeguard your personal data against unauthorized access, disclosure, alteration, or destruction.

### 11. Breach Notification

In the event of a data breach, affected users will be notified promptly in accordance with applicable laws.

# 12. Updates to this Privacy Notice

This Privacy Notice may be updated periodically to reflect changes in our practices or legal requirements. Material changes will be communicated via email or a notice on our platform.

# 13. Contact Us

For questions or concerns regarding this Privacy Notice, please contact:

Email: spectratechcorp@gmail.com